



**REALTOR
360 PRO**

(312) 500-4953



EALTOR360PRO.COM



@REALTOR360PRO



YOU MADE THE RIGHT CHOICE, WORKING WITH US.

PROFESSIONAL PHOTOGRAPHY HELPS YOUR HOME MAKE A STRONGER FIRST IMPRESSION ONLINE. ACCORDING TO THE NATIONAL ASSOCIATION OF REALTORS®, 81% OF BUYERS SAY LISTING PHOTOS ARE THE MOST USEFUL FEATURE WHEN SEARCHING FOR A HOME ONLINE. YOUR AGENT HAS INVESTED IN PROFESSIONAL MEDIA TO HELP YOUR PROPERTY STAND OUT, ATTRACT ATTENTION, AND LOOK ITS BEST FROM THE MOMENT IT IS LISTED.



OUR PHOTOGRAPHERS HAVE FULL SCHEDULES



IT'S IMPORTANT THAT YOUR PHOTOGRAPHER IS ABLE TO USE THEIR ALLOTTED TIME AT YOUR HOME TO FOCUS ON ANGLES AND LIGHTING, MAKING YOUR HOME LOOK AS GOOD AS POSSIBLE. TIME SPENT CLEANING, MOVING FURNITURE OR REMOVING PETS FROM FRAME TAKE AWAY FROM WHAT THE PHOTOGRAPHER IS THERE TO DO.

MAKE OUR PROMOTIONAL MEDIA EVEN BETTER BY MAKING SURE YOUR HOME IS PHOTO READY.

WEEK BEFORE THE SHOOT:

INTERIOR

- ☐ REPLACE BROKE LIGHT BULBS
- ☐ REMOVE CLUTTER
- ☐ WASH WINDOWS
- ☐ WIPE DOWN WALLS

EXTERIOR

- ☐ MOW LAWN
- ☐ WASH WINDOWS
- ☐ CLEAN POOL
- ☐ LANDSCAPE



DAY OF THE SHOOT:

INTERIOR

- ☐ WIPE DOWN COUNTERS
- ☐ HIDE GARBAGE CANS
- ☐ CLOSE TOILET LIDS
- ☐ TURN OFF CEILING FANS
- ☐ REFILL TOILET PAPER
- ☐ OPEN DRAPES AND BLINDS
- ☐ HIDE PET BOWLS
- ☐ TURN OFF TV'S
- ☐ MAKE BEDS
- ☐ REMOVE PHOTOS AND MAGNETS FROM FRIDGE
- ☐ TURN ON ALL LAMPS AND LIGHTS
- ☐ REMOVE ITEMS FROM COUNTER
- ☐ TIDY CLOSETS

EXTERIOR

- ☐ HIDE CARS
- ☐ HIDE GARBAGE CANS
- ☐ HIDE HOSE/SPRINKLER
- ☐ SWEEP LEAVES
- ☐ FRESHEN PATIO FURNITURE

OFFER AT
\$500,000

A modern staircase with a curved railing.

OPEN HOUSE

123 ANYWHERE ST., ANY CITY
YOUBROKERAGESITE.COM

OCTOBER 5TH
10AM - 12PM

