



**REALTOR
360 PRO**

(816) 769 2256



REALTOR360PRO.COM



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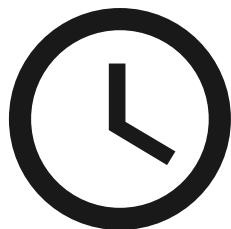


YOU MADE THE RIGHT CHOICE, WORKING WITH US.

IN 2021, ONLY 35% OF AGENTS EMPLOY PROFESSIONAL PHOTOGRAPHERS. SO YOUR AGENT IS ALREADY AHEAD OF THE GAME. HOMES WITH PHOTOGRAPHS TAKEN PROFESSIONALLY GET AN AVERAGE OF 61% MORE VIEWS ONLINE THAN OTHER PROPERTIES. THEY ALSO HAVE A 47% HIGHER ASKING PRICE PER SQUARE FOOT AND HAVE "AN INCREASED LIKELIHOOD OF SELLING" WHEN PRICED ABOVE \$300,000.



OUR PHOTOGRAPHERS HAVE FULL SCHEDULES



IT'S IMPORTANT THAT YOUR PHOTOGRAPHER IS ABLE TO USE THEIR ALLOTTED TIME AT YOUR HOME TO FOCUS ON ANGLES AND LIGHTING, MAKING YOUR HOME LOOK AS GOOD AS POSSIBLE. TIME SPENT CLEANING, MOVING FURNITURE OR REMOVING PETS FROM FRAME TAKE AWAY FROM WHAT THE PHOTOGRAPHER IS THERE TO DO.

MAKE OUR PROMOTIONAL MEDIA EVEN BETTER BY MAKING SURE YOUR HOME IS PHOTO READY.

WEEK BEFORE THE SHOOT:

INTERIOR

- REPLACE BROKE LIGHT BULBS
- REMOVE CLUTTER
- WASH WINDOWS
- WIPE DOWN WALLS

EXTERIOR

- MOW LAWN
- WASH WINDOWS
- CLEAN POOL
- LANDSCAPE



DAY OF THE SHOOT:

INTERIOR

- WIPE DOWN COUNTERS
- HIDE GARBAGE CANS
- CLOSE TOILET LIDS
- TURN OFF CEILING FANS
- REFILL TOILET PAPER
- OPEN DRAPES AND BLINDS
- HIDE PET BOWLS
- TURN OFF TV'S
- MAKE BEDS
- REMOVE PHOTOS AND MAGNETS FROM FRIDGE
- TURN ON ALL LAMPS AND LIGHTS
- REMOVE ITEMS FROM COUNTER
- TIDY CLOSETS

EXTERIOR

- HIDE CARS
- HIDE GARBAGE CANS
- HIDE HOSE/SPRINKLER
- SWEEP LEAVES
- FRESHEN PATIO FURNITURE

OFFER AT
\$500,000

OPEN HOUSE

123 ANYWHERE ST., ANY CITY
YOUTBROKERAGESITE.COM

OCTOBER 5TH
10AM - 12PM

